



CUSTOMER SUCCESS STORY

Allegiant Improves Driver Safety in Three Weeks with Nauto

WHAT THEY DO

Employers from across the United States rely on Allegiant Staffing, Inc. to meet time-sensitive deadlines and cost-sensitive budgets. When companies need exceptional seasonal, contract, or full-time employees, Allegiant meets their demands with expert staff who specialize in energy, hospitality, agriculture, and other sectors. Allegiant also provides their staff with transportation to and from the worksite, ensuring they arrive safely and on time.

WHAT THEY'RE SAYING

“The safety that Nauto brings gives us peace of mind. We are much better able to meet our performance and safety goals with Nauto.”

Lauren Garrett
Corporate Property Manager

Allegiant

CHALLENGES

Transport staff to worksites safely

For years, Allegiant monitored and tracked its vehicles using telematics and a dash camera in each of its vehicles. However, having two separate technologies was costly and time consuming for Allegiant, and ultimately, didn't provide managers with the insight they needed to manage and correct potential high-risk driver behavior.

Prevent collisions and liability risks

Allegiant's lack of effective telematics increased their risk exposure. Before Nauto, Allegiant couldn't gather the insight needed to properly coach drivers to avoid distracted and aggressive behavior when they transported staff from home to work.

RESULTS



Improved safety compliance in nearly 70% of drivers within 3 weeks

Allegiant relies on Nauto's On-Demand Coaching to help drivers improve passenger safety by enforcing the use of seat belts and ensuring company policies on cell phone use are being followed. After only three weeks, drivers in vans equipped with the Nauto's Driver Behavior Learning Platform were showing less aggressive and distracted behaviors and continued to improve steadily over the next six months.



Addressed compliance more proactively

Equipped with guided workflows within On-Demand Coaching, Allegiant's Corporate Property Manager, Lauren Garrett, has one-on-one discussions with drivers to help them understand how dangerous their actions are to themselves, passengers, and the business. They plan to start using Nauto's proprietary VERA Score® and Safety Insights reporting to create a driver safety incentive program where the three drivers with the highest scores will earn a monetary bonus for their on-the-road safety performance each quarter.



More streamlined safety processes

Accessing and reviewing high-quality interior and exterior video via On-Demand Coaching is also far easier to use than their previous dashcam. Because Nauto captures high-risk behaviors and incidents in real-time and provides guided workflows to identify coachable opportunities, Allegiant is able to address high-risk drivers much faster.